# RULES OF PROCEDURE GMFC 768/21

# OF PRIZE DRAW ORGANIZED BY PURESPORT SRL HEADQUARTERED IN VIA GALILEO GALILEI 15 20865 CORREZZANA (MB)

TITLE: THE GRAND EXPERIENCE

**PARTICIPATION:** from November 5<sup>th</sup>, 2021 until June 30<sup>th</sup>, 2022

Final draw: within September 30<sup>th</sup>, 2022

**RECIPIENTS:** e-commerce clients of the Promoter's websites and/or offline clients – over

the age of 18

AREA: E-Commerce/Internet and points of sale on national territory

#### **FUNCTIONING**

All clients, over the age of 18, who will connect to the Promoter's websites and will land on Puresport online website – and/or direct clients of Puresport points of sale, as long as over the age of 18, who, in the period of said manifestation, will make a purchase of any product/service available, for a minimum amount of at least €100.00 – will take part to said contest.

At the time of purchase the client, for the purpose of registration to the contest, will have to fill in the appropriate form with personal contact information, active e-mail address and telephone number included.

The data of clients who will have successfully completed the order placement will enter the draw file, namely: the order has to be paid off within 7 days from the date of purchase (the date of bank transfer/credit transfer will be considered) and all personal contact information filled in the registration form of the contest, regardless of the means used to make the purchase (online and offline). The valid date to enter the draw lists is that of the order, as long as correctly paid off in the terms abovementioned.

The choice of the date of the driving session, namely the utilization of the purchased product, will not affect by any means the right to participate to the contest; thus, even if, after purchase, a date beyond the duration of the contest were to be chosen or a gift card with 24 months validity were to be purchased, the voucher bought will effectively be included for the participation to the draw, provided that, as abovementioned, the purchase has been completed with contact information and payment within 7 days after the purchase itself.

The name of the client will be present in the draw file as many times as the number of multiple of 100 euros will be, **up to a maximum of 60 times**; thus, for example, in the context of the purchase of goods/services in the amount of €1,500.00, the name of the client will be present in the draw file no. 15 times, with higher probability of being extracted; instead, for example, in the case of purchase in the amount of €10,000.00 and beyond, the name of the client will be present in the film only no. 60 times.

Partial amounts will be rounded down. The amount is intended with VAT included.

### Prizes at disposal for monthly draws:

• No. 1 pilot course on single-seater car F Renault of 5 laps at Monza Circuit, value 350 euros. The monthly draw will be held as per calendar below explicated.

#### For final draw:

No. 1 Cayman Porsche 718 Boxter mod. 2022

or alternatively at discretion of the winner

• No. 1 voucher for extra luxury trip in Europe for two persons – flight with private Jet, private chauffeur for transfers and five star Hotels.

## Monthly draws:

## First draw within February 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until January 31<sup>st</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

- 1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

## Second draw within March 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until February 28<sup>th</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

## Third draw within April 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until March 31<sup>st</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

- 1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

## Fourth draw within May 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until April 30<sup>th</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

## Fifth draw within June 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until May 30<sup>th</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

- 1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

# Sixth draw within July 14<sup>th</sup>, 2022

From the names file of all those who will result having made a purchase of a Puresport product or service, of at least €100.00, from November 5<sup>th</sup>, 2021 until June 30<sup>th</sup>, 2022, resulted as successfully completed, a name will be extracted in the presence of Official of the Chamber of Commerce/Notary, by hand and at random, and said name will win as a prize:

1 pilot course of 5 laps at Monza Circuit on single-seater F Renault, commercial value 350 euros.

5 back-up names will be extracted in said occasion and will take over in case of renunciation of the holder winner or in case of unavailability.

## Total value of monthly prizes € 2,100.00

#### Final draw:

All names, corresponding to purchase successfully completed, included those having already won the monthly prize, will be included in a final file and will be numbered progressively.

Based on the total number of participants to the draw, a relative number of containers will be put at disposal, inside which, at the presence of Notary/Official verifier, thimbles containing each a number from 0 to 9 will be inserted.

Within Semptember 30<sup>th</sup>, 2022, during an event specifically organized, again at the presence of the Notary/Official verifier, the final draw will take place as hereunder specified:

A thimble, the number of which will form the series of the reference winning number, will be extracted from each container; thus, if for example 10,000 clients/orders will take part to the

contest, no. 5 containers will be put at disposal containing as already mentioned the related numbered thimbles; if the Notary or therefrom delegated person were to extract for example: from the first container the thimble with **no.** 0 e from the second container the thimble with **no.** 7, whereas from the third container were to be extracted the thimble with **no.** 3, from the fourth container the thimble with **no.** 1 and from the fifth container the thimble with **no.** 4, the combination of the winning progressive number will be the number: **07314** – After having formed the series of the winning number, the Notary will verify from the file put at disposal: the name corresponding to the combination of the series of numbers extracted/formed, which will win the final prize at stake.

In the case no name was matched with the final series of numbers extracted, we will proceed with another draw, until forming the numeric series corresponding to a name present in the file, put at disposal.

The winner will choose to receive as prize a Porsche car as described below or an extra luxury trip in Europe.

The winning will be confirmed via e-mail to the address given during registration of the purchase made.

Taken into account the importance of the prize, the winner for the purpose of validation of the winning is required to accept to be recorded at the moment of delivery of the prize, if this is the car, or be recorded at some stage of take off with the private Jet or during the stay in case of choice of the extra luxury trip voucher. The recoding may be, at discretion of the Promoter, be published on the media channels chosen by the Promoter, among which social media platforms, internet etc. The subscription of a specific waiver of usage of image without restriction and free of charge will therefore be required from the winner.

Again, at the presence of the Notary, 10 more numeric series will be extracted, the related names of which, present in the file, will be considered as back-ups.

As already mentioned, the name extracted will choose between the following prizes:

 No. 1 Cayman Porsche 718 Boxter mod. 2022, IPT included, VAT included, of maximum and total value of 60,000 euros

or alternatively at discretion of the winner:

- N.1 voucher of maximum value of €60,000.00, which grants the winner and a guest of his/hers with the chance of doing an extra luxury trip in Europe, with flight on private Jet, private chauffeur for transfers, including maximum 6 stays in five stars Hotels.

In case of refusal of the prize, car or extra luxury stay voucher, the first back-up will take over and so on.

Specifics of the prizes:

## A) Porsche

In case of choice of the car, the winner will be in charge of: EcoTassa, Bollo and super Bollo (tax) and car insurance. Since the configuration of the car is the basic one, the winner will be entitled to modify the order with the addition of optionals at his/her own expense.

The car will be delivered in Milan.

It will not be possible to collect the car otherwise; thus, in case of impossibility of collection of the car in Milan, the winner will necessarily delegate another person equipped with driving license, to whom, naturally, all responsibilities will be ascribed in case of damage of the car during the return path.

Since the car will be ordered in the Base colour of choice of the winner, in case times of delivery for that specific colour were to exceed the 180 days provided for by the law on prize contests, the winner will be handed over a voucher, which will give all rights in it expressed, in said circumstance it will required from the winner the subscription of a specific waiver.

It is clarified that, in case of choice of a colour in the list of "Optionals", the difference of cost over €60,000.00 (IPT and VAT included) will be in charge of the winner.

The winner must be equipped with driving license B. In case the winner wasn't in possession of the driving license, the winner will be entitled to require that the car is registered to a relative through dedicated delegation and certificate from which the family unit must appear.

On the off chance faults of the car attributable to the constructor occurred, the winner will have to refer to the guarantee of the car and not claim against the Promoter of the contest.

#### B) Extra luxury trip

In case of choice of the voucher which entitles to the extra luxury trip, the winner will have to arrange with the Promoter or delegated-by-it company TOPJET, the date of departure among those proposed by the Promoter itself. The trip will be carried out with a private Jet of exclusive use of the contest with departure **from Milano Linate airport**.

It will be possible to choose maximum two destinations among the range of cities proposed by the Promoter, present on the website of the Promoter for the entire duration of the contest.

The extra luxury stay prize voucher foresees and includes the arrival to the chosen location with a private Jet and transfer in a luxury car with chauffeur. All meals are included. The stay will be at a 5-star hotel, the voucher allows for the possibility to bring only one guest.

The cost to reach the departure airport of Milano Linate from which the private Jet will take off and return to domicile remain excluded.

Drinks or food not foreseen by the stay voucher are not included.

The participation to the extra luxury stay is subject to the acceptance of the participation conditions integrally provided by the provider of the prize.

The winner will have to comply with the regulations provided by the countries chosen in the interest of specific limitations due to Covid-19 o other reasons.

### C) Pilot course

Regarding monthly prizes, the costs to reach the circuit will be at the expense of the winner. Potential guests will be allowed to enter the circuit only if ministerial provisions will allow it and with payment of the entrance ticket of €40.00 each ordinarily on sale.

Maximum TOTAL VALUE OF PRIZEMONEY: €62,100.00 expect adjustment VAT included

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#### **General terms**

The manifestation will take place under the supervision of an Official of the Chamber of Commerce and/or of a Notary.

The collection server of data related to orders is located in Italy.

The turnover related to the purchases foreseen by the present contest is generated in Italy.

The manifestation will be made known, starting from the date of November 5<sup>th</sup>, directly on the websites of the Promoter linked to Puresport website, where the participation procedure will be made available.

The rules of procedure are requestable by sending an e-mail at: <a href="mailto:concorso@puresport.it">concorso@puresport.it</a>.

In case of waiver of the prize, it will be assigned to the first back-up available.

The back-up will also take over in case the winner refused to be recorded during the delivery of the car or during the delivery of the extra luxury trip voucher.

The effective validation of the win will be subject to the order having been effectively carried out. Even in case of post hoc verification of lack of such requirement, the win will be annulled in favor of the back-up name.

In case of non-use, even if partial, of the extra luxury trip voucher after the booking, the winner will have nothing to claim being this typology of prize already planned and paid beforehand by the Promoter.

The extra luxury trip voucher will be handed directly from the provider of the prize: TOPJET SRL, the data of which will be provided during the win notification.

In order to access the private Jet, the winner will need to be in physical conditions such to make use of the prize.

In case of personal impossibility of accessing a specific location, the winner will necessarily choose another one among those made available by the Promoter.

In case of choice of the extra luxury trip voucher, it is advised to take out insurance at a trusted insurance company, as a complimentary insurance to protect from potential diseases, damages or else, during the use of the prize.

No responsibility is attributable to the Promoter even in case of severe events during the use of the prize or as a consequence of the use of the prize itself. No responsibility is attributable to the provider of the prize even in case of severe events non-ascribable to the provider itself.

Participation to the contest is forbidden to the employees of the promoting company and of companies which collaborate to the realization of the contest.

The prize isn't convertible in money or other different prizes.

The participation to the contest procedures entails implicit acceptance of the present Rules of Procedure in all its parts and without reserve.

The Promoter reserves the right to revoke the win whenever the conditions and requirements of the present Rules of Procedure haven't been complied with.

The Promoter will not be responsible for reasons of force majeur independent from its will that prevent to comply with the present Rules of Procedure or that determine omissions or delays.

In the unfortunate scenario of unexpected events or non-foreseeable that prevent the continuation of the contest, pursuant to art. 1990 of Italian Civil Code, the contest will be interrupted for reasons of force majeur.

The organizing company declares to waive several liability for withholding tax, pursuant to art. 30 D.P.R. n. 600 of 29.09.73 in favour of the winners.

Porsche Italia SpA company and Top Jet company are not involved in the organization of the contest but are only providers of the prizes.

Prizes not requested or not assigned, different from those rejected, will be donated to:

Associazione Banco Alimentare della Lombardia "Danilo Fossati" Onlus Via Papa Giovanni XXIII, 17/19 – Fraz. Taccona Muggiò (MB) 20835 C.F. 97190140158

#### **DATA TREATMENT**

Pursuant to art. 13 of Privacy Code, participants are informed that:

- taking part to the present contest personal data will be object of treatment in compliance with confidentiality guarantees and measures of security defined by the law in force through manual, informatic and telematic means, exclusively for the purposes strictly related to the present contest, such as by way of example: administrative management of the contest, communications related to potential wins and to reception of related prizes;
- data might be communicated to third companies which perform tasks of technical and organizational nature on account of the Promoter and which will treat personal data as separate data controllers of the treatment or in quality of responsibles or nominated for the purpose by the Promoter exclusively for the purposes above described. Owner of the treatment is Puresport srl, located in Via Galileo Galilei 15 20856 Correzzana (MB).

Furthermore, data will be likewise treated by Gruppo Miriam Forte Consulting Srl, located in Viale P. O. Vigilani 56, 20148 — Milano in quality of responsibles and by TOPJET SRL — Viale dell'Aviazione, 65, 20138 Milano MI.

In any moment, the participant is entitled to know which are his/her data and how these are used, as well as to make them be updated, integrated, corrected or to ask for their cancellation, blocking and object to their treatment if carried out in breach of the law, pursuant to art. 7 of D. lgs. 196/2003 (già art. 13 of law 675/96), by writing to Puresport srl located in Via Galileo Galilei 15 20856 Correzzana (MB).

Milan, October 19<sup>th</sup> 2021